



**NEWS RELEASE
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**TOWN COUNCIL SETS AFFORDABLE ENTRANCE FEE FOR
4TH ANNUAL PURCELLVILLE WINE & FOOD FESTIVAL
SATURDAY, JULY 18, 3 - 8 PM**

Purcellville, VA. (June 11, 2015) – Purcellville’s Fourth Annual Wine & Food Festival will be held on Saturday, July 18th from 3:00 – 8:00 p.m. at Fireman’s Field, 250 S. Nursery Ave. This popular event was awarded the Visit Loudoun 2014 Tourism Event of the Year (for attendance over 3,000) and drew approximately 8,000 attendees last year! To help offset some of the many fees associated with the event, Town Council set an affordable \$5.00 general admission fee. Children under 21 years of age and designated drivers (non-drinking) are free, and will be issued a designated wrist band at the entrance gates.

Families and friends can reserve a VIP café table with seating for ten for \$250. Included is one bottle of wine, reserved seating for the entire event, early entrance at 2:00 p.m., and a keepsake wineglass. These tables offer exclusive seating for viewing the festival stage. Additionally, a limited group of four tables seating 6 each sells for \$750 and includes covered, reserved seating by the gazebo and music stage, two bottles of wine, keepsake wineglasses. General admission and VIP tickets can be purchased through the website at www.purcellvillewineandfood.com or directly through Ticketfly at www.ticketfly.com/event/869025.

Another exciting and new feature this year is the beer garden. Four Purcellville breweries have a collaboration brew debuting at the Festival. The brew is called “4 Saisons” and is a farmhouse Saison – a French word meaning ‘season’ – and is a broadly defined pale ale, generally highly carbonated, fruity, and spicy. Historically, Saison was traditionally brewed in the winter, to be consumed throughout the summer months. Not so long ago it was close to being an endangered style, but over recent years there has been a massive revival.

This event is open to the public and will showcase the amazing wines, foods, and other fineries from purveyors located in and around the Town. There will be live music from a variety of local musicians, wineries, craft breweries, gourmet foods, and wine related art and accessories. Attendees may purchase food, wine by the glass or bottle, and wine tastings will be a minimal fee of about \$5.00.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of approximately 8,300 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer’s markets, wineries, breweries, distilleries, and restaurants. More info at www.purcellvilleva.gov.

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